

## CAPABILITY STATEMENT

### COMPANY OVERVIEW

**Close More Deals, LLC** is a veteran-led custom software and web development firm serving federal agencies and their prime contractors. We design, build, secure, and sustain accessible, standards-based web and software systems — self-performing core engineering in-house and using AI to compress delivery timelines and cost. Vetted specialists are engaged only for surge capacity, quality assurance, and Independent Verification & Validation (IV&V).

### CORE COMPETENCIES

#### Custom Software Engineering

Full-lifecycle web applications, internal tools, and APIs built with a secure SDLC, code review, and automated testing.

#### Section 508 & WCAG Accessibility

Accessible design, audits, remediation, and VPAT support to WCAG 2.1 AA and Section 508.

#### UX, UI & Visual Design

Information architecture, usability, design systems, and graphic / document design.

#### Web Development & Modernization

High-performance, standards-compliant sites and portals; migration and re-platforming of legacy and end-of-life systems.

#### Cloud, DevOps & Hosting

CI/CD automation; static, serverless, and containerized hosting with monitoring, backups, and uptime practices.

#### O&M, QA & Independent V&V

Recurring operations and maintenance, test engineering, and independent verification & validation via managed specialists.

### DIFFERENTIATORS

- **AI-accelerated delivery.** AI tooling across the lifecycle compresses timelines and cost — without compromising security, quality, or accessibility.
- **Small-business agility.** A lean senior team means fast decisions and direct access to the engineers doing the work.
- **Self-performs core work.** Core engineering is performed in-house; subcontractors are engaged only for surge, QA, and IV&V — accountability stays with us.

### PAST PERFORMANCE

Relevant project references and capability briefs are available upon request to contracting officers and prime contractors evaluating Close More Deals, LLC.

### COMPANY DATA

#### LEGAL NAME

Close More Deals, LLC

#### DBA

Kickass Websites

#### UEI

Pending — SAM.gov registration

#### CAGE CODE

Pending — DLA assignment

#### NAICS

541511 (primary) · 541512 · 541519 · 541430

#### PSC

D399 — IT & Telecom (Other)

#### BUSINESS SIZE

Small Business

#### SOCIO-ECONOMIC

Veteran-Owned Small Business (VOSB)  
— certification in process (SBA VetCert)

#### LOCATION

Peoria, AZ (Phoenix metro)

#### SERVICE AREA

Phoenix metro + remote nationwide (CONUS)

### POINT OF CONTACT

#### COMPANY

Close More Deals, LLC

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#### PHONE

(855) 255-5929

#### WEB

[closemoredeals.com](https://closemoredeals.com)